

Auburn Endurance Capital Committee Meeting Minutes 2/11/2014

Meeting Date/Time: March 4, 2014, 10:00 a.m.

Location: City Hall, Room 10

Present: Cynci Calvin, Colleen Conley, Lisa Kodl, Harvey Roper, Robert A. Miller, John Mackey, Jim Northey

Quorum: Present

Minutes: Following the following amendment of the Feb. 11, 2014 minutes:

Insert Representatives of between “met” and “Gaines” in this sentence: “Harvey met Gaines & McClintock at Chamber meeting; they want ECC to bring them the plan and can help with EIR.”

The Feb. 11, 2014 meeting minutes were approved.

Public Comment:

Cynci Calvin reported that Mark Falcone of the Westerns States Endurance Run is outreaching for volunteers to supervise Americorps volunteers on trail maintenance projects. He also wondered if the ECC has more ASRA maps we could donate. It was agreed the 11 remaining maps could be given to this volunteer group. Jim Northey said he would like to be involved as a leader and a volunteer. John Mackey will post the material at auburnendurancecapital.com.

Trail Usage & Safety Plan Subcommittee Meeting

- Need to get another meeting set up asap; SubCommittee members must RSVP and commit to attending.
- ECC will take charge of finding a meeting date that works for all the members (Cynci)
- ECC will have a representative there to conduct the meeting (Harvey Roper and Robert Miller volunteered to share this duty).
- Linda Glazier’s roll as a SubCommittee hiker representative was questioned, because she was quite vocal in supporting the equestrians at the last meeting.
 - At the next SubCommittee meeting, it will be made clear that the representatives are there to provide their user group’s perspective, not to fall in with a different user group.
 - If Linda Glazier does not follow this protocol, a different hiker representative will be found to replace her.
- Location: Placer Visitors Center another possibility.
- Since long term plans for new trails are the most likely to be accepted by both mtn. bikers and equestrians, these must be defined
- Continue to work for a pilot program to provide mtn. bikers a route to travel from Auburn to Cool and back without riding on highways. This plan is the most needed since it is the area with the most poaching and potential for mtn. bike/equestrian conflict.

Placer County Visitors’ Center

- State Parks Ranger Mike Lynch and Jim Northey are on PCVC Board
- PR efforts are emphasizing all the cycling (road and off road) opportunities in Placer Co.
- Concern about “endurance” not being a good PR word... need to figure out a way to soften the Endurance Capital of the World tagline. “Outdoor Experience” was suggested by Colleen.

ARD Club 100 Endurance Challenge

- Completion certificate layout passed around – Colleen will check on quality of the final product.
- Logo-wear awards for Club 100 celebration.
 - Water bottle holders
 - Hats
 - Needs the year on each
 - Cynci and Lisa to investigate items/pricing

ECC 2014-2015 Workplan

- \$3000 for Endurance Capital logo wear
- Printing of Trail Etiquette Manual – check with Mora about Pacer Co. Visitors Center assistance with printing costs.
- Electronic photo frame for trade expos

Auburnendurancecapital.com Website

Send news and events to John Mackey

Krazy Man Day

- Harvey will do a schematic of the needs
- Politicians want to use this as a way to showcase Auburn, but need to be made aware of the limitations and difficulties.

New Events

- Bike Festival at American River Overlook on April 6 to support Auburn Bike Park.
- Amgen: comes though Auburn on May 11.
- Gitalong Triathlon (horse, run, bike) on Sept. 21
 - Start/Finish at Cool Firestation
 - Teams and Ironpeople

Meeting adjourned at 11:15 a.m.

Next Meeting: March 25, 2014 City Hall, 10 am, room tba

Agenda

- Quorum
- Minutes Approval
- Public Comment
- ASRA Trail Usage SubCommittee Progress
- ECC 2014-2015 Workplan
- Website
- Krazy Man Plan
- Adjournment